

# August 2014

# Area Delimited by Entire Oklahoma City MLS - Residential Property Type



Report Produced on: Sep 09, 2014

Absorption: Last 12 months, an Average of 1,666 Sales/Month	1	AUGUST		Market Activity
Active Inventory as of August 31, 2014 = 6,999	2013	2014	+/-%	
Closed Listings	2,023	1,997	-1.29%	
Pending Listings	1,755	2,041	16.30%	
New Listings	2,586	2,749	6.30%	
Median List Price	156,423	156,000	-0.27%	
Median Sale Price	154,900	153,900	-0.65%	Closed (16.77%)
Median Percent of List Price to Selling Price	98.48%	98.73%	0.25%	
Median Days on Market to Sale	37.00	29.00	-21.62%	
End of Month Inventory	8,272	6,999	-15.39%	Active (58.79%)
Months Supply of Inventory	5.11	4.20	-17.86%	Active (56.79%)

# Monthly Inventory Analysis

Data from the Oklahoma City Metropolitan Association of REALTORS®

#### **Analysis Wrap-Up**

#### **Months Supply of Inventory (MSI) Decreases**

The total housing inventory at the end of August 2014 decreased **15.39%** to 6,999 existing homes available for sale. Over the last 12 months this area has had an average of 1,666 closed sales per month. This represents an unsold inventory index of **4.20** MSI for this period.

#### Median Sale Prices Falling

According to the preliminary trends, this market area has experienced some downward momentum with the decline of Median Price this month. Prices dipped **0.65%** in August 2014 to \$153,900 versus the previous year at \$154,900.

#### **Median Days on Market Shortens**

The median number of **29.00** days that homes spent on the market before selling decreased by 8.00 days or **21.62%** in August 2014 compared to last year's same month at **37.00** DOM.

#### Sales Success for August 2014 is Positive

Overall, with Median Prices falling and Days on Market decreasing, the Listed versus Closed Ratio finished weak this month.

There were 2,749 New Listings in August 2014, up **6.30%** from last year at 2,586. Furthermore, there were 1,997 Closed Listings this month versus last year at 2,023, a **-1.29%** decrease.

Closed versus Listed trends yielded a **72.6%** ratio, down from last year's August 2014 at **78.2%**, a **7.14%** downswing. This will certainly create pressure on a decreasing Month's Supply of Inventory (MSI) in the following months to come.

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#### Real Estate is Local

#### Consumers Should Consult with a REALTOR®

Buying or selling real estate, for a majority of consumers, is one of the most important decisions they will make. Choosing a real estate professional continues to be a vital part of this process.

#### Identify a Professional to Manage the Procedure

REALTORS® are well-informed about critical factors that affect your specific market area - such as changes in market conditions, consumer attitudes and interest rates.

#### Are You Ready to Buy or Sell Real Estate?

Contact an experienced REALTOR®

MLSOK -

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## **MEMORANDUM**

DATE: September 8, 2014

TO: Association Members

FROM: Steve Mann, MLS Board President

SUBJECT: MLS Statistical Reports

Attached please find copies of the MLS Statistical Reports for

#### August 2014

# **PLEASE NOTE**

If you are going to be utilizing the MLS Statistical information for public mass-media advertisement or in other public representations, use of that information must be in accordance with Section 13 of the MLS Rules and Regulations.

#### **Section 13 Limitations on Use of MLS Information**

Use of information from MLS compilation of current listing information, from the association's statistical report, or from any sold or comparable report of the association or MLS for public mass-media advertising by an MLS participant or in other public representations, may not be prohibited.

However, any print or non-print forms of advertising or other forms of public representations based in whole or in part on information supplied by the association or its MLS must clearly demonstrate the period of time over which such claims are based and must include the following, or substantially similar, notice:

Based on information from the MLSOK.com for the period (08/01/2014) through (08/31/2014), while information is deemed reliable it is not guaranteed.

MLSOK shall have no liability or responsibility for the truth or accuracy of any data or information contained in any advertising or other public representation made or sponsored by a Participant and/or by any of its affiliated Licensees, and each of such Participant and its affiliated Licensees hereby agrees to indemnify MLSOK.com and to hold the MLS harmless from and against any liability, damage, cost and expense arising from or out of any such advertising or other public representation.

If you have any questions, please feel free to contact Bobby Gaither at the Association Office.

### **MEMORANDUM**

FROM: Oklahoma City Metropolitan Association of REALTORS®

DATE: September 8, 2014

SUBJECT: Monthly Housing Statistics

Listed below are the monthly Oklahoma City Metropolitan housing statistics for the month of August 2014 as compared to July 2014 and August 2013.

These statistics are supplied by MLSOK Multiple Listing Service and should you have any questions, please contact Bobby Gaither at 405-840-1493.

	August 2014	<b>July 2014</b>	August 2013
TOTAL CLOSED	1997	2024	2013
TOTAL \$ VOLUME	\$ 392,144,349	\$ 379,966,184	\$ 365,131,884
AVERAGE PRICE	\$ 196,367	\$ 187,730	\$ 181,387
MEDIAN PRICE	\$ 153,000	\$ 155,000	\$ 154,981
AVG INT. RATE	3.67 %	3.65%	4.35 %
% SELLING PRICE TO	97 %	97 %	97 %
LIST PRICE			
DAYS ON MARKET	57	59	69
NUMBER OF	6761	6691	7005
LISTINGS			

TOTAL CLOSED	1997
TOTAL \$ VOLUME	\$ 392,144,349
AVERAGE SELLING PRICE	\$ 196,367
% SELLING PRICE TO LIST PRICE	97 %
MEDIAN PRICE	\$ 153,000
AVERAGE INT. RATE AT CLOSING	3.67 %
AVERAGE DAYS ON MARKET	57
# OF ACTIVE LISTINGS AT MONTH	6761
END	
TOTAL UNDER CONTRACT	1569
AVERAGE VALUE	\$ 187,590

# RESIDENTIAL PROPERTY TYPES INCLUDE THE FOLLOWING:

Condos Half Duplexes Manufactured Homes Patio Homes Single Family Homes Townhouses

MONTH	TOTAL CLOSED	DOLLAR	RESIDENTIAL
		<b>VOLUME</b>	LISTINGS
			PROCESSED
January	1096	\$ 183,714,523	2046
February	1212	\$ 200,321,526	2323
March	1664	\$ 289,583,122	3056
April	1698	\$ 293,509,053	3361
May	2014	\$ 368,000,654	2975
June	2139	\$ 395,707,121	3840
July	2024	\$ 379,966,184	3586
August	1997	\$ 392,144,349	3567