

January 2015

Area Delimited by Entire Oklahoma City MLS - Residential Property Type



Report Produced on: Feb 06, 2015

Absorption: Last 12 months, an Average of 1,725 Sales/Month	J	ANUARY		Market Activity
Active Inventory as of January 31, 2015 = 6,159	2014	2015	+/-%	
Closed Listings	1,098	1,126	2.55%	
Pending Listings	1,515	1,684	11.16%	
New Listings	2,314	2,167	-6.35%	
Median List Price	143,250	150,000	4.71%	
Median Sale Price	138,250	147,250	6.51%	Closed (11.26%)
Median Percent of List Price to Selling Price	97.89%	97.84%	-0.05%	Pending (16.83%)
Median Days on Market to Sale	53.00	50.00	-5.66%	Other OffMarket (10.34%)
End of Month Inventory	7,215	6,159	-14.64%	Active (61.57%)
Months Supply of Inventory	4.41	3.57	-18.95%	Active (61.57%)

Monthly Inventory Analysis

Data from the Oklahoma City Metropolitan Association of REALTORS®

Analysis Wrap-Up

Months Supply of Inventory (MSI) Decreases

The total housing inventory at the end of January 2015 decreased **14.64%** to 6,159 existing homes available for sale. Over the last 12 months this area has had an average of 1,725 closed sales per month. This represents an unsold inventory index of **3.57** MSI for this period.

Median Sale Prices Going Up

According to the preliminary trends, this market area has experienced some upward momentum with the increase of Median Price this month. Prices went up **6.51%** in January 2015 to \$147,250 versus the previous year at \$138,250.

Median Days on Market Shortens

The median number of **50.00** days that homes spent on the market before selling decreased by 3.00 days or **5.66%** in January 2015 compared to last year's same month at **53.00** DOM.

Sales Success for January 2015 is Positive

Overall, with Median Prices going up and Days on Market decreasing, the Listed versus Closed Ratio finished strong this month

There were 2,167 New Listings in January 2015, down **6.35%** from last year at 2,314. Furthermore, there were 1,126 Closed Listings this month versus last year at 1,098, a **2.55%** increase.

Closed versus Listed trends yielded a **52.0%** ratio, up from last year's January 2015 at **47.5%**, a **9.51%** upswing. This will certainly create pressure on a decreasing Month's Supply of Inventory (MSI) in the following months to come.

What's in this Issue

Closed Listings	1
Pending Listings	2
New Listings	3
Inventory	4
Months Supply of Inventory	5
Median Days on Market to Sale	6
Median List Price at Closing	7
Median Sale Price at Closing	8
Median Percent of List Price to Selling Price	9
Market Summary	10

Real Estate is Local

Consumers Should Consult with a REALTOR®

Buying or selling real estate, for a majority of consumers, is one of the most important decisions they will make. Choosing a real estate professional continues to be a vital part of this process.

Identify a Professional to Manage the Procedure

REALTORS® are well-informed about critical factors that affect your specific market area - such as changes in market conditions, consumer attitudes and interest rates.

Are You Ready to Buy or Sell Real Estate?

Contact an experienced REALTOR®

MLSOK -

Office: OKC Metro Assn of REALTORS

Phone: 405-840-1493 Email: bgaither@okcmar.org

MEMORANDUM

DATE: February 6, 2015

TO: Association Members

FROM: Nels Petersen, MLS Board President

SUBJECT: MLS Statistical Reports

Attached please find copies of the MLS Statistical Reports for

January 2015

PLEASE NOTE

If you are going to be utilizing the MLS Statistical information for public mass-media advertisement or in other public representations, use of that information must be in accordance with Section 13 of the MLS Rules and Regulations.

Section 13 Limitations on Use of MLS Information

Use of information from MLS compilation of current listing information, from the association's statistical report, or from any sold or comparable report of the association or MLS for public mass-media advertising by an MLS participant or in other public representations, may not be prohibited.

However, any print or non-print forms of advertising or other forms of public representations based in whole or in part on information supplied by the association or its MLS must clearly demonstrate the period of time over which such claims are based and must include the following, or substantially similar, notice:

Based on information from the MLSOK.com for the period (1/01/2015) through (1/31/2015), while information is deemed reliable it is not guaranteed.

MLSOK shall have no liability or responsibility for the truth or accuracy of any data or information contained in any advertising or other public representation made or sponsored by a Participant and/or by any of its affiliated Licensees, and each of such Participant and its affiliated Licensees hereby agrees to indemnify MLSOK.com and to hold the MLS harmless from and against any liability, damage, cost and expense arising from or out of any such advertising or other public representation.

If you have any questions, please feel free to contact Bobby Gaither at the Association Office.

MEMORANDUM

FROM: Oklahoma City Metropolitan Association of REALTORS®

DATE: February 6, 2015

SUBJECT: Monthly Housing Statistics

Listed below are the monthly Oklahoma City Metropolitan housing statistics for the month of **January 2015** as compared to **December 2014** and **January 2014**.

These statistics are supplied by MLSOK Multiple Listing Service and should you have any questions, please contact Bobby Gaither at 405-840-1493.

	January 2015	<u>December</u> 2014	January 2014
		2014	
TOTAL CLOSED	1130	1649	1096
TOTAL \$ VOLUME	\$ 209,722,721	\$ 295,704,868	\$ 183,714,523
AVERAGE PRICE	\$ 185,595	\$ 179,324	\$ 167,623
MEDIAN PRICE	\$ 147,000	\$ 150,100	\$ 138,500
AVG INT. RATE	3.58 %	3.56 %	3.75 %
% SELLING PRICE TO	97 %	97 %	98 %
LIST PRICE			
DAYS ON MARKET	75	64	77
NUMBER OF	5953	6052	6071
LISTINGS			

TOTAL CLOSED	1130
TOTAL \$ VOLUME	\$ 209,722,721
AVERAGE SELLING PRICE	\$ 185,595
% SELLING PRICE TO LIST PRICE	97 %
MEDIAN PRICE	\$ 147,000
AVERAGE INT. RATE AT CLOSING	3.58 %
AVERAGE DAYS ON MARKET	75
# OF ACTIVE LISTINGS AT MONTH	5953
END	
TOTAL UNDER CONTRACT (Pending)	1465
AVERAGE VALUE (Pending)	\$ 181,005

RESIDENTIAL PROPERTY TYPES INCLUDE THE FOLLOWING:

Condos Half Duplexes Manufactured Homes Patio Homes Single Family Homes Townhouses

MONTH	TOTAL CLOSED	DOLLAR	RESIDENTIAL
		VOLUME	LISTINGS
			PROCESSED
January	1130	\$ 209,722,721	2595