

#### February 2020 Residential Sales

Date: March 10, 2020 RE: For immediate Release

The following Real Estate statistics were collected by MLSOK, Inc., for the time frame **February 1 through February 29**, **2020.** Below summarizes our regions monthly sales activity. For a full review please see report that follows.

#### **Quick Facts**

+3.9%	+ 6.3%	+5.5%
Change in Number of	Change in Number of	Change in Number of
Closed Sales	Median Sales Price	Homes for Sale
All Properties	All Properties	All Properties

This is a research tool provided by MLSOK. Percent changes are calculated using rounded figures.

As we progressed through February, the actual and expected impacts of COVID-19 continued to grow, with concerns of economic impact reaching the stock market in the last week of the month. As the stock market declined, so did mortgage rates, offering a bad news-good news situation. While short term declines in the stock market can sting, borrowers who lock in today's low rates will benefit significantly in the long term.

New Listings increased 27.3 percent for Single Family homes 38.3 percent for Townhouse-Condo homes. Pending Sales increased 15.9 percent for Single Family homes and 43.5 percent for Townhouse-Condo homes. Inventory increased 5.0 percent for Single Family homes and 25.0 percent for Townhouse-Condo Homes.

#### **Months' Supply of Inventory Decreases**

**Month's Supply of Inventory decreased** 4.0 percent for Single Family homes but increased 19.2 percent for Townhouse-Condo homes.

#### **Median Sales Price Increases**

**Median Sales Price increased** 6.3 percent to \$183,000 for Single Family homes 36.0 percent to \$136,300 for Townhouse-Condo homes.

#### **Average Days on Market Decreases**

**Days on Market decreased** 19.7 percent for Single Family homes and 39.7 percent for Townhouse-Condo homes.

The recently released January ShowingTime Showing Index<sup>®</sup> saw a 20.2 percent year-over-year increase in showing traffic nationwide. All regions of the country were up double digits from the year before, with the Midwest Region up 15.7 percent and the West Region up 34.1 percent. As showing activity is a leading indicator of future home sales, the 2020 housing market is off to a strong start, though it will be important to watch the spread of COVID-19 and its potential impacts to the overall economy in the coming months.



#### Below you will find copies of the MLS Statistical Reports for

February 2020

#### PLEASE NOTE

If you are going to be utilizing the MLS Statistical information for public mass-media advertisement or in other public representations, use of that information must be in accordance with MLSOK Rules and Regulations.

#### Limitations on Use of MLS Information

Use of information from MLS compilation of current listing information, from the association's statistical report, or from any sold or comparable report of the association or MLS for public mass-media advertising by an MLS participant or in other public representations, may not be prohibited.

However, any print or non-print forms of advertising or other forms of public representations based in whole or in part on information supplied by the Association or its MLS must clearly demonstrate the period of time over which such claims are based and must include the following, or substantially similar, notice:

Based on information from MLSOK, Inc for the period **(02/01/2020) through (02/29/2020)**, while information is deemed reliable it is not guaranteed. Information found in this stats memo is current as of 8:30AM CT on **03/10/2020**.

MLSOK, Inc. shall have no liability or responsibility for the truth or accuracy of any data or information contained in any advertising or other public

representation made or sponsored by a Participant and/or by any of its affiliated Licensees, and each of such Participant and its affiliated Licensees hereby agrees to indemnify MLSOK, Inc. and to hold the MLS harmless from and against any liability, damage, cost and expense arising from or out of any such advertising or other public representation.



Listed below are the monthly Oklahoma City Metropolitan housing statistics for the month of **January 2020** as compared to **December 2019** and **January 2019**. These statistics are supplied by MLSOK, Inc.

Should you have any questions, please email <u>mlstechsupport@okcmar.org</u>.

	February 2020	January 2020	February 2019
TOTAL CLOSED	1675	1441	1560
TOTAL \$ VOLUME	\$ 354,625,803	\$ 292,181,477	\$307,734,194
AVERAGE PRICE	\$ 211,717	\$ 198,103	\$ 197,266
MEDIAN PRICE	\$ 180,000	\$ 170,000	\$ 169,900
% SELLING PRICE TO LIST PRICE	98 %	97 %	97 %
DAYS ON MARKET	50	50	62
NUMBER OF LISTINGS	5197	5424	5917

TOTAL CLOSED	1675
TOTAL \$ VOLUME	\$ 354,625,803
AVERAGE SELLING PRICE	\$ 211,717
% SELLING PRICE TO LIST PRICE	98 %
MEDIAN PRICE	\$ 180,000
AVERAGE DAYS ON MARKET	50
# OF ACTIVE LISTINGS CURRENTLY	5197
TOTAL UNDER CONTRACT (Pending)	1875
AVERAGE VALUE (Pending)	\$ 219,435



#### **RESIDENTIAL PROPERTY TYPES INCLUDE THE FOLLOWING:**

Condos Half Duplexes Manufactured Homes Patio Homes Single Family Homes Townhouses

MONTH	TOTAL CLOSED	DOLLAR VOLUME	RESIDENTIAL LISTINGS PROCESSED
January	1441	\$ 285,465,912	3108
February	1675	\$354,625,803	

### Local Market Update – February 2020 A FREE RESEARCH TOOL FROM MLSOK

# **mls2k**

### **All MLSOK**

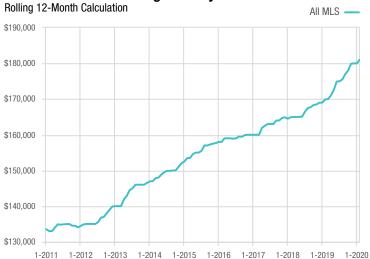
**Entire MLSOK Market Area** 

Single Family		February			Year to Date			
Key Metrics	2019	2020	% Change	Thru 2-2019	Thru 2-2020	% Change		
New Listings	2,036	2,592	+ 27.3%	4,212	5,168	+ 22.7%		
Pending Sales	1,972	2,285	+ 15.9%	3,713	4,276	+ 15.2%		
Closed Sales	1,551	1,612	+ 3.9%	2,832	3,031	+ 7.0%		
Days on Market Until Sale	61	49	- 19.7%	62	49	- 21.0%		
Median Sales Price*	\$172,200	\$183,000	+ 6.3%	\$168,500	\$176,000	+ 4.5%		
Average Sales Price*	\$199,464	\$212,767	+ 6.7%	\$198,775	\$206,778	+ 4.0%		
Percent of List Price Received*	97.4%	97.6%	+ 0.2%	97.2%	97.6%	+ 0.4%		
Inventory of Homes for Sale	4,874	5,117	+ 5.0%					
Months Supply of Inventory	2.5	2.4	- 4.0%					

Townhouse-Condo	February			nhouse-Condo February Year to Date			
Key Metrics	2019	2020	% Change	Thru 2-2019	Thru 2-2020	% Change	
New Listings	60	83	+ 38.3%	128	154	+ 20.3%	
Pending Sales	46	66	+ 43.5%	93	119	+ 28.0%	
Closed Sales	40	41	+ 2.5%	68	80	+ 17.6%	
Days on Market Until Sale	73	44	- 39.7%	67	44	- 34.3%	
Median Sales Price*	\$100,250	\$136,300	+ 36.0%	\$118,500	\$134,500	+ 13.5%	
Average Sales Price*	\$154,667	\$181,378	+ 17.3%	\$164,478	\$166,288	+ 1.1%	
Percent of List Price Received*	95.5%	96.4%	+ 0.9%	95.3%	96.7%	+ 1.5%	
Inventory of Homes for Sale	140	175	+ 25.0%				
Months Supply of Inventory	2.6	3.1	+ 19.2%				

\* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

#### Median Sales Price - Single Family



### Median Sales Price - Townhouse-Condo



A rolling 12-month calculation represents the current month and the 11 months prior in a single data point. If no activity occurred during a month, the line extends to the next available data point.

### **Monthly Indicators**

#### February 2020

As we progressed through February, the actual and expected impacts of COVID-19 continued to grow, with concerns of economic impact reaching the stock market in the last week of the month. As the stock market declined, so did mortgage rates, offering a bad news-good news situation. While short term declines in the stock market can sting, borrowers who lock in today's low rates will benefit significantly in the long term.

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Median Sales Price increased 6.3 percent to \$183,000 for Single Family homes and 36.0 percent to \$136,300 for Townhouse-Condo homes. Days on Market decreased 19.7 percent for Single Family homes and 39.7 percent for Townhouse-Condo homes. Months Supply of Inventory decreased 4.0 percent for Single Family homes but increased 19.2 percent for Townhouse-Condo homes.

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#### **Quick Facts**

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Change in Number of	Change in Number of	Change in Number of
<b>Closed Sales</b>	<b>Median Sales Price</b>	<b>Homes for Sale</b>
All Properties	All Properties	All Properties

This is a research tool provided by MLSOK. Percent changes are calculated using rounded figures.

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# Single Family Market Overview Key metrics by report month and for year-to-date (YTD) starting from the first of the year. Single Family properties only.

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Key Metrics	Historical Sparkbars	2-2019	2-2020	% Change	YTD 2019	YTD 2020	% Change
New Listings	2-2018 8-2018 2-2019 8-2019 2-2020	2,036	2,592	+ 27.3%	4,212	5,168	+ 22.7%
Pending Sales	2-2018 8-2018 2-2019 8-2019 2-2020	1,972	2,285	+ 15.9%	3,713	4,276	+ 15.2%
Closed Sales	2-2018 8-2018 2-2019 8-2019 2-2020	1,551	1,612	+ 3.9%	2,832	3,031	+ 7.0%
Days on Market Until Sale	2-2018 8-2018 2-2019 8-2019 2-2020	61	49	- 19.7%	62	49	- 21.0%
Median Sales Price	2-2018 8-2018 2-2019 8-2019 2-2020	\$172,200	\$183,000	+ 6.3%	\$168,500	\$176,000	+ 4.5%
Average Sales Price	2-2018 8-2018 2-2019 8-2019 2-2020	\$199,464	\$212,767	+ 6.7%	\$198,775	\$206,778	+ 4.0%
Percent of List Price Received	2-2018 8-2018 2-2019 8-2019 2-2020	97.4%	97.6%	+ 0.2%	97.2%	97.6%	+ 0.4%
Housing Affordability Index	2-2018 8-2018 2-2019 8-2019 2-2020	168	167	- 0.6%	171	174	+ 1.8%
Inventory of Homes for Sale	2-2018 8-2018 2-2019 8-2019 2-2020	4,874	5,117	+ 5.0%	—	_	_
Months Supply of Inventory	2-2018 8-2018 2-2019 8-2019 2-2020	2.5	2.4	- 4.0%	—		_

### **Townhouse-Condo Market Overview**

Key metrics by report month and for year-to-date (YTD) starting from the first of the year. Townhouse-Condo properties only.

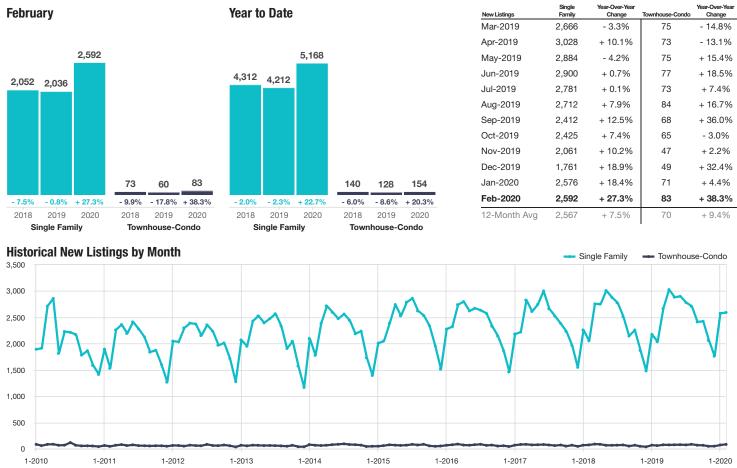
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Key Metrics	Historical Sparkbars	2-2019	2-2020	% Change	YTD 2019	YTD 2020	% Change
New Listings	2-2018 8-2018 2-2019 8-2019 2-2020	60	83	+ 38.3%	128	154	+ 20.3%
Pending Sales	2-2018 8-2018 2-2019 8-2019 2-2020	46	66	+ 43.5%	93	119	+ 28.0%
Closed Sales	2-2018 8-2018 2-2019 8-2019 2-2020	40	41	+ 2.5%	68	80	+ 17.6%
Days on Market Until Sale	2-2018 8-2018 2-2019 8-2019 2-2020	73	44	- 39.7%	67	44	- 34.3%
Median Sales Price	2-2018 8-2018 2-2019 8-2019 2-2020	\$100,250	\$136,300	+ 36.0%	\$118,500	\$134,500	+ 13.5%
Average Sales Price	2-2018 8-2018 2-2019 8-2019 2-2020	\$154,667	\$181,378	+ 17.3%	\$164,478	\$166,288	+ 1.1%
Percent of List Price Received	2-2018 8-2018 2-2019 8-2019 2-2020	95.5%	96.4%	+ 0.9%	95.3%	96.7%	+ 1.5%
Housing Affordability Index	2-2018 8-2018 2-2019 8-2019 2-2020	308	237	- 23.1%	260	240	- 7.7%
Inventory of Homes for Sale	2-2018 8-2018 2-2019 8-2019 2-2020	140	175	+ 25.0%		-	
Months Supply of Inventory	2-2018 8-2018 2-2019 8-2019 2-2020	2.6	3.1	+ 19.2%			_

### **New Listings**

A count of the properties that have been newly listed on the market in a given month.

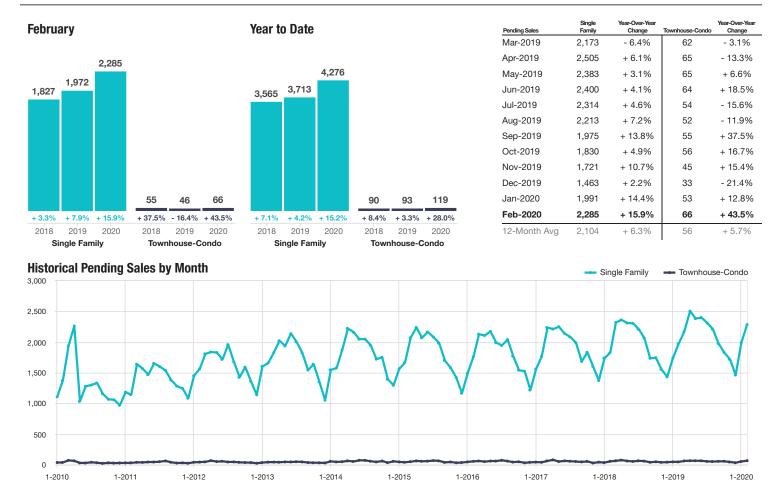
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### **Pending Sales**

A count of the properties on which offers have been accepted in a given month.

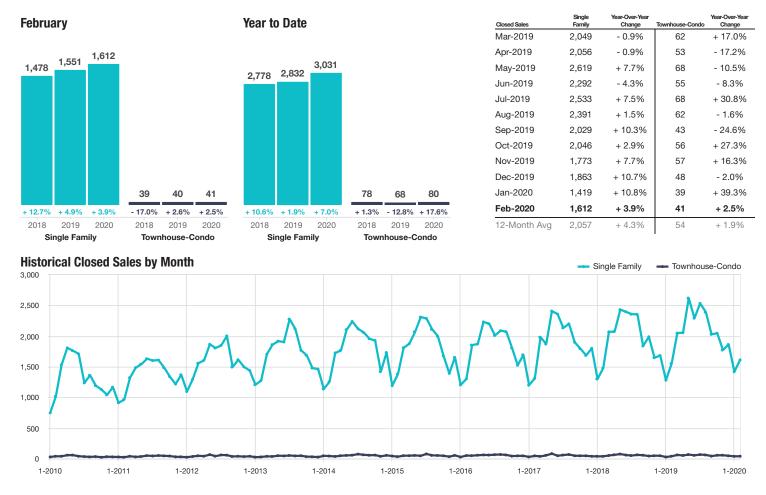
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### **Closed Sales**

A count of the actual sales that closed in a given month.

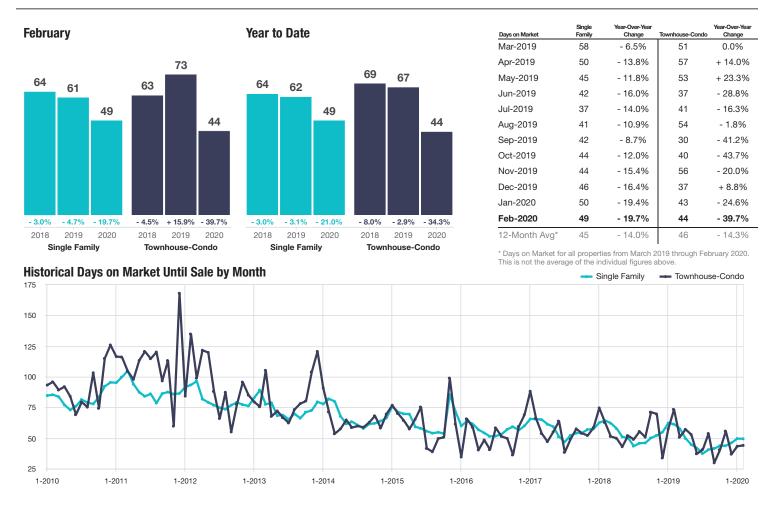
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### **Days on Market Until Sale**

Average number of days between when a property is listed and when an offer is accepted in a given month.

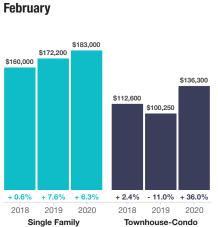
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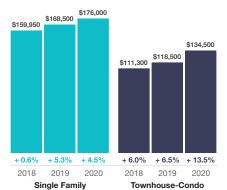
### **Median Sales Price**

Point at which half of the sales sold for more and half sold for less, not accounting for seller concessions, in a given month.

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#### Year to Date



Median Sales Price	Single Family	Year-Over-Year Change	Townhouse-Condo	Year-Over-Year Change
Mar-2019	\$177,000	+ 7.3%	\$87,950	- 15.0%
Apr-2019	\$178,000	+ 4.7%	\$116,000	+ 6.4%
May-2019	\$180,000	+ 4.8%	\$96,500	- 16.8%
Jun-2019	\$191,000	+ 11.7%	\$96,000	- 13.3%
Jul-2019	\$184,900	+ 5.1%	\$109,250	+ 7.6%
Aug-2019	\$184,042	+ 7.3%	\$108,500	- 10.7%
Sep-2019	\$182,000	+ 7.3%	\$120,000	+ 9.1%
Oct-2019	\$180,000	+ 6.5%	\$105,000	- 13.4%
Nov-2019	\$180,950	+ 8.7%	\$123,000	- 1.6%
Dec-2019	\$180,000	+ 8.4%	\$135,000	+ 26.2%
Jan-2020	\$171,000	+ 4.3%	\$129,900	- 11.9%
Feb-2020	\$183,000	+ 6.3%	\$136,300	+ 36.0%
12-Month Avg*	\$181,000	+ 6.5%	\$113,000	+ 1.3%

\* Median Sales Price for all properties from March 2019 through February 2020. This is not the average of the individual figures above.



### **Average Sales Price**

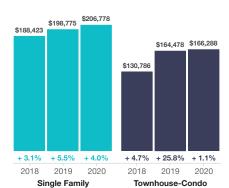
February

Average sales price for all closed sales, not accounting for seller concessions, in a given month.

# Single Year-Over-Year Year-Over-Year Avg. Sales Price Single Year-Over-Year Year-Over-Year Mar-2019 \$210,047 + 6.3% \$124,390 - 2.9% Apr-2019 \$207,464 + 5.5% \$151,542 + 12.2%

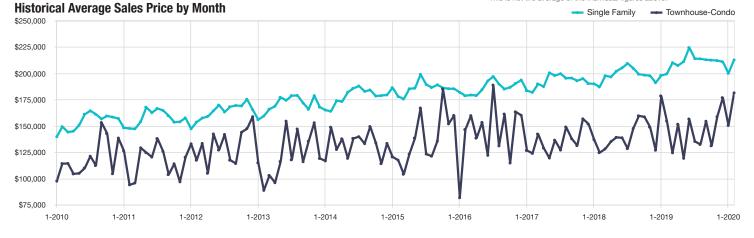


#### Year to Date



Avg. Sales Price	Family	Change	Townhouse-Condo	Change
Mar-2019	\$210,047	+ 6.3%	\$124,390	- 2.9%
Apr-2019	\$207,464	+ 5.5%	\$151,542	+ 12.2%
May-2019	\$211,144	+ 4.5%	\$119,153	- 14.3%
Jun-2019	\$224,487	+ 9.4%	\$156,539	+ 12.9%
Jul-2019	\$213,931	+ 2.2%	\$135,264	+ 5.4%
Aug-2019	\$213,792	+ 4.4%	\$132,353	- 10.3%
Sep-2019	\$212,893	+ 6.9%	\$154,401	- 3.2%
Oct-2019	\$212,518	+ 7.2%	\$131,051	- 17.3%
Nov-2019	\$212,130	+ 7.3%	\$158,688	+ 6.6%
Dec-2019	\$211,029	+ 10.4%	\$176,828	+ 39.4%
Jan-2020	\$199,995	+ 1.0%	\$150,424	- 15.7%
Feb-2020	\$212,767	+ 6.7%	\$181,378	+ 17.3%
12-Month Avg*	\$212,315	+ 5.9%	\$145,205	+ 1.3%

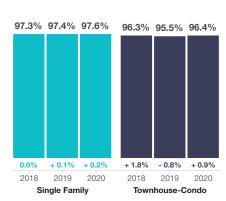
\* Avg. Sales Price for all properties from March 2019 through February 2020. This is not the average of the individual figures above.



### **Percent of List Price Received**

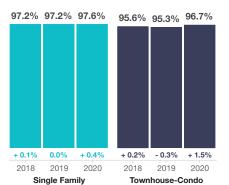
Percentage found when dividing a property's sales price by its most recent list price, then taking the average for all properties sold in a given month, not accounting for seller concessions.

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February

### Year to Date



Pct. of List Price Received	Single Family	Year-Over-Year Change	Townhouse-Condo	Year-Over-Year Change	
Mar-2019	97.7%	0.0%	95.7%	- 0.3%	
Apr-2019	98.1%	+ 0.4%	95.8%	- 0.4%	
May-2019	98.0%	0.0%	96.0%	+ 0.3%	
Jun-2019	98.3%	+ 0.4%	96.9%	+ 0.5%	
Jul-2019	98.1%	+ 0.1%	96.6%	+ 0.3%	
Aug-2019	98.0%	+ 0.4%	96.8%	+ 1.9%	
Sep-2019	98.0%	+ 0.5%	97.4%	+ 2.3%	
Oct-2019	97.7%	+ 0.2%	95.2%	- 0.9%	
Nov-2019	97.6%	+ 0.3%	96.2%	+ 0.2%	
Dec-2019	97.7%	+ 0.7%	96.5%	- 0.4%	
Jan-2020	97.5%	+ 0.6%	97.1%	+ 2.3%	
Feb-2020	97.6%	+ 0.2%	96.4%	+ 0.9%	
12-Month Avg*	97.9%	+ 0.3%	96.3%	+ 0.5%	

\* Pct. of List Price Received for all properties from March 2019 through February 2020. This is not the average of the individual figures above.



### **Housing Affordability Index**

February

180

- 2.7%

2018

168

- 6.7%

2019

Single Family

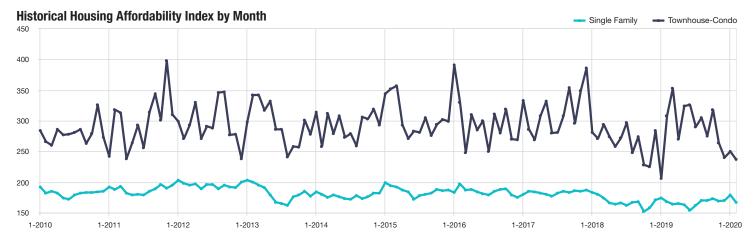
167

- 0.6%

2020

This index measures housing affordability for the region. For example, an index of 120 means the median household income is 120% of what is necessary to qualify for the median-priced home under prevailing interest rates. A higher number means greater affordability.

#### Single Family Year-Over-Ye Year-Ov Year to Date Affordability Index Change Change nhouse-Condo Mar-2019 164 353 + 20.1% - 5.7% 165 Apr-2019 - 0.6% 270 - 1.5% 274 308 260 324 May-2019 163 - 0.6% + 25.6% 240 271 Jun-2019 154 - 7.2% 326 + 19.9% 237 Jul-2019 162 0.0% 290 - 2.4% 180 174 171 Aug-2019 170 305 + 23.0% + 1.8% Sep-2019 170 + 1.2% 275 + 0.4% Oct-2019 173 + 13.8% 318 + 39.5% Nov-2019 169 + 7.0% 264 + 17.3% Dec-2019 170 - 0.6% 240 - 15.5% 250 Jan-2020 179 + 2.9% + 21.4% Feb-2020 167 - 0.6% 237 - 23.1% - 5.2% + 13.7% - 23.1% - 2.7% - 5.0% + 1.8% - 8.4% - 5.1% - 7.7% 2018 2019 2020 2018 2019 2020 2018 2019 2020 12-Month Avg 167 + 0.6% 288 + 9.1% Single Family Townhouse-Condo Townhouse-Condo



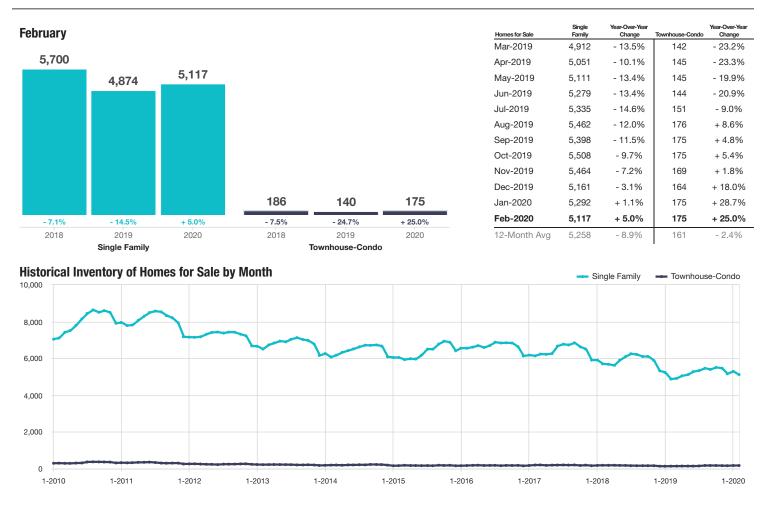
Current as of March 7, 2020. All data from MLSOK. Report © 2020 ShowingTime. | 11

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### **Inventory of Homes for Sale**

The number of properties available for sale in active status at the end of a given month.

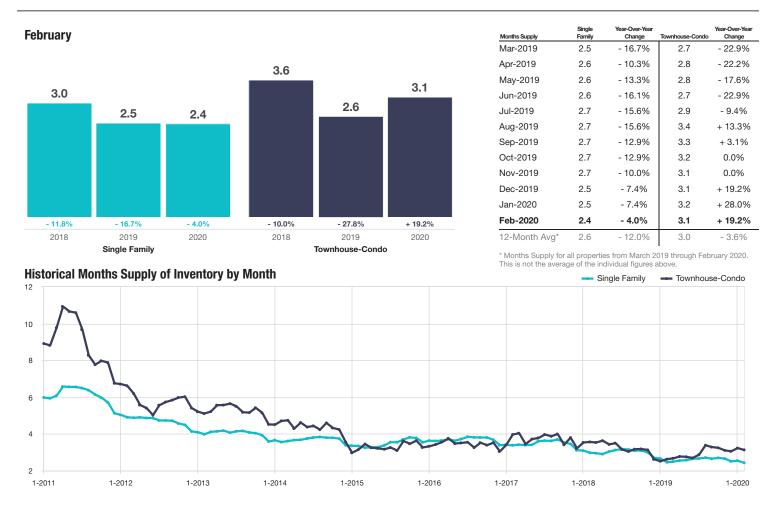
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### **Months Supply of Inventory**

The inventory of homes for sale at the end of a given month, divided by the average monthly pending sales from the last 12 months.

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## All Properties Overview Key metrics by report month and for year-to-date (VTD) starting from the first of the year.

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Key Metrics	Historical Sparkbars	2-2019	2-2020	% Change	YTD 2019	YTD 2020	% Change
New Listings	2-2018 8-2018 2-2019 8-2019 2-2020	2,096	2,675	+ 27.6%	4,340	5,322	+ 22.6%
Pending Sales	2-2018 8-2018 2-2019 8-2019 2-2020	2,018	2,351	+ 16.5%	3,806	4,395	+ 15.5%
Closed Sales	2-2018 8-2018 2-2019 8-2019 2-2020	1,591	1,653	+ 3.9%	2,900	3,111	+ 7.3%
Days on Market Until Sale	2-2018 8-2018 2-2019 8-2019 2-2020	62	49	- 21.0%	62	49	- 21.0%
Median Sales Price	2-2018 8-2018 2-2019 8-2019 2-2020	\$170,000	\$180,745	+ 6.3%	\$167,500	\$175,000	+ 4.5%
Average Sales Price	2-2018 8-2018 2-2019 8-2019 2-2020	\$198,336	\$211,985	+ 6.9%	\$197,968	\$205,734	+ 3.9%
Percent of List Price Received	2-2018 8-2018 2-2019 8-2019 2-2020	97.4%	97.6%	+ 0.2%	97.1%	97.5%	+ 0.4%
Housing Affordability Index	2-2018 8-2018 2-2019 8-2019 2-2020	170	169	- 0.6%	172	175	+ 1.7%
Inventory of Homes for Sale	2-2018 8-2018 2-2019 8-2019 2-2020	5,014	5,292	+ 5.5%	—	_	_
Months Supply of Inventory	2-2018 8-2018 2-2019 8-2019 2-2020	2.5	2.4	- 4.0%		_	_