



## 2024 Board of Directors Nominee Bio

### Name

Andrea Jalaff-Jasbon

### Tell us a little bit about yourself and your philosophy.

I am married and have two children, aged 16 and 23. I was born in Colombia, where I graduated as a Markets Engineer from the Autonomous University of Bucaramanga (UNAB). I have been living and working in the United States for over 20 years. Since 2014, I have been working as a real estate agent at Keller Williams. Additionally, I have served on my agency's ALC Agents Leadership Board for the past five years. I'm certified as an ABR and SRS.

In my community, I actively serve as a board member for the Neighborhood Alliance of Central Oklahoma and the LWIN (Latinas Women in Norman Group). I volunteer annually for the Colombian Mobile Consulate in Oklahoma and the Hispanic Chamber of Comercio. Six years ago, I played a key role in opening the NAHREP chapter as the VP and continue to volunteer with them.

My guiding principle in life and career is the Golden Rule which tells us that we should strive to treat others with the same kindness, respect, and empathy that we as individuals would like to receive. As a certified coach and speaker by the John Maxwell Team, I have had the opportunity to grow personally and support others in reaching their full potential. My true passion lies in advocating for and coaching families within the community, helping them achieve the American Dream for generations to come. By following the Golden Rule, I am able to create a positive and inclusive environment where everyone feels valued and empowered.

### Please list your involvement in NAR, OAR, OKCMAR and MLSOK:

I was part of the LT7 class about 5 years ago, I served as member of the Commercial Committee in 2021 and 2022.

### What sparked your interest in serving on the OKCMAR Board of Directors?

I believe I am a proactive person with a vision. If we take into consideration the current market shift along with the challenges posed by the pandemic, our industry will require significant adjustments. It is surprising that the community often overlooks the essential work we do as realtors, and I am committed to promoting a positive image of our profession within the community. Moreover, Oklahoma's growing

diversity demands attention and understanding, and I am eager, not just because I get to make meaningful contributions to OKCMAR's mission and strategic plan, but also I am excited because I get to contribute my experiences to help foster inclusivity and bridge cultural gaps.