

January 2025 Residential Sales

Date: February 13, 2025 RE: For Immediate Release

The following Real Estate statistics were collected for MLSOK, Inc., for the time frame **January 1 through January 31**, **2025.** Below summarizes our region's monthly sales activity. For a full review please see the following report.

Quick Facts

+6.5%	+4.2%	+ 53.2%
Change in Number of	Change in Number of	Change in Number of
Closed Sales	Median Sales Price	Homes for Sale
All Properties	All Properties	All Properties

This is a research tool provided by MLSOK. Percent changes are calculated using rounded figures.

U.S. existing-home sales advanced for the third straight month, climbing 2.2% to a seasonally adjusted annual rate of 4.24 million units, a 10-month high, according to the National Association of REALTORS[®] (NAR). Sales were up 9.3% year-over-year, driven largely by purchases of homes priced \$500,000 and above. Month-over-month, sales rose in the South, Northeast, and the West but fell in the Midwest, with all four regions reporting year-over-year gains.

New listings increased 46.4 percent for Single-Family homes and 37.7 percent for Townhouse-Condo homes. Pending Sales increased 14.2 percent for Single-Family homes and 38.6 percent for Townhouse-Condo homes. Inventory increased 52.4 percent for Single-Family homes and 86.2 percent for Townhouse-Condo homes.

Months' Supply of Inventory

Months' Supply of Inventory increased 44.0 percent for Single Family homes and 68.2 percent for Townhouse-Condo homes.

Median Sales Price Increases

Median Sales Price increased 4.0 percent to \$253,000 for Single Family homes and 20.9 percent to \$146,250 for Townhouse-Condo homes.

Average Days on Market Increases

Days on Market increased 16.7 percent for Single Family and 35.3 percent for Townhouse-Condo homes.

According to NAR, total housing inventory was 1.15 million units heading into January, a 13.5% decrease from the previous month but a 16.2% increase from the same period one year earlier, for a 3.3-month supply at the current sales pace. Housing supply remains down compared to pre-pandemic levels, and the limited number of homes on the market continues to push sales prices higher nationwide, with the median existing-home price rising 6% year-over-year to \$404,400.

Local Market Update – January 2025 A FREE RESEARCH TOOL FROM MLSOK

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All MLSOK

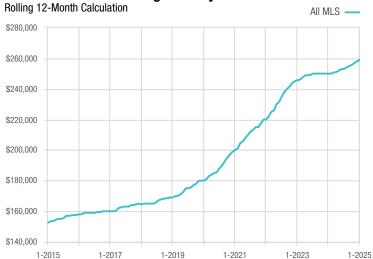
Entire MLSOK Market Area

Single Family		January			Year to Date		
Key Metrics	2024	2025	% Change	Thru 1-2024	Thru 1-2025	% Change	
New Listings	2,064	3,022	+ 46.4%	2,064	3,022	+ 46.4%	
Pending Sales	1,734	1,980	+ 14.2%	1,734	1,980	+ 14.2%	
Closed Sales	1,329	1,418	+ 6.7%	1,329	1,418	+ 6.7%	
Days on Market Until Sale	48	56	+ 16.7%	48	56	+ 16.7%	
Median Sales Price*	\$243,290	\$253,000	+ 4.0%	\$243,290	\$253,000	+ 4.0%	
Average Sales Price*	\$285,074	\$304,688	+ 6.9%	\$285,074	\$304,688	+ 6.9%	
Percent of List Price Received*	97.4%	97.4%	0.0%	97.4%	97.4%	0.0%	
Inventory of Homes for Sale	4,652	7,090	+ 52.4%		—	_	
Months Supply of Inventory	2.5	3.6	+ 44.0%		—	_	

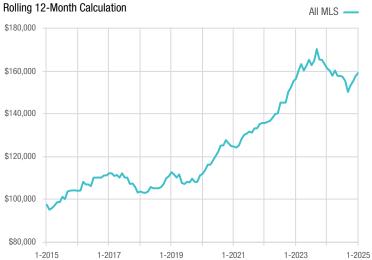
Townhouse-Condo		January			Year to Date		
Key Metrics	2024	2025	% Change	Thru 1-2024	Thru 1-2025	% Change	
New Listings	69	95	+ 37.7%	69	95	+ 37.7%	
Pending Sales	44	61	+ 38.6%	44	61	+ 38.6%	
Closed Sales	33	32	- 3.0%	33	32	- 3.0%	
Days on Market Until Sale	34	46	+ 35.3%	34	46	+ 35.3%	
Median Sales Price*	\$121,000	\$146,250	+ 20.9%	\$121,000	\$146,250	+ 20.9%	
Average Sales Price*	\$173,976	\$167,686	- 3.6%	\$173,976	\$167,686	- 3.6%	
Percent of List Price Received*	96.6%	96.6%	0.0%	96.6%	96.6%	0.0%	
Inventory of Homes for Sale	116	216	+ 86.2%		_		
Months Supply of Inventory	2.2	3.7	+ 68.2%		_		

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

Median Sales Price - Single Family



Median Sales Price - Townhouse-Condo



A rolling 12-month calculation represents the current month and the 11 months prior in a single data point. If no activity occurred during a month, the line extends to the next available data point.

Monthly Indicators

January 2025

U.S. existing-home sales advanced for the third straight month, climbing 2.2% to a seasonally adjusted annual rate of 4.24 million units, a 10-month high, according to the National Association of REALTORS® (NAR). Sales were up 9.3% year-over-year, driven largely by purchases of homes priced \$500,000 and above. Month-over-month, sales rose in the South, Northeast, and the West but fell in the Midwest, with all four regions reporting year-over-year gains.

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According to NAR, total housing inventory was 1.15 million units heading into January, a 13.5% decrease from the previous month but a 16.2% increase from the same period one year earlier, for a 3.3-month supply at the current sales pace. Housing supply remains down compared to prepandemic levels, and the limited number of homes on the market continues to push sales prices higher nationwide, with the median existing-home price rising 6% year-over-year to \$404,400.

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Single Family Market Overview Key metrics by report month and for year-to-date (YTD) starting from the first of the year. Single Family properties only.

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Key Metrics	Historical Sparkbars	1-2024	1-2025	% Change	YTD 2024	YTD 2025	% Change
New Listings	1-2023 7-2023 1-2024 7-2024 1-2025	2,064	3,022	+ 46.4%	2,064	3,022	+ 46.4%
Pending Sales	1-2023 7-2023 1-2024 7-2024 1-2025	1,734	1,980	+ 14.2%	1,734	1,980	+ 14.2%
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Average Sales Price	1-2023 7-2023 1-2024 7-2024 1-2025	\$285,074	\$304,688	+ 6.9%	\$285,074	\$304,688	+ 6.9%
Percent of List Price Received	1-2023 7-2023 1-2024 7-2024 1-2025	97.4%	97.4%	0.0%	97.4%	97.4%	0.0%
Housing Affordability Index	1-2023 7-2023 1-2024 7-2024 1-2025	121	115	- 5.0%	121	115	- 5.0%
Inventory of Homes for Sale	1-2023 7-2023 1-2024 7-2024 1-2025	4,652	7,090	+ 52.4%	—	_	_
Months Supply of Inventory	1-2023 7-2023 1-2024 7-2024 1-2025	2.5	3.6	+ 44.0%	_	_	_

Townhouse-Condo Market Overview

Key metrics by report month and for year-to-date (YTD) starting from the first of the year. Townhouse-Condo properties only.

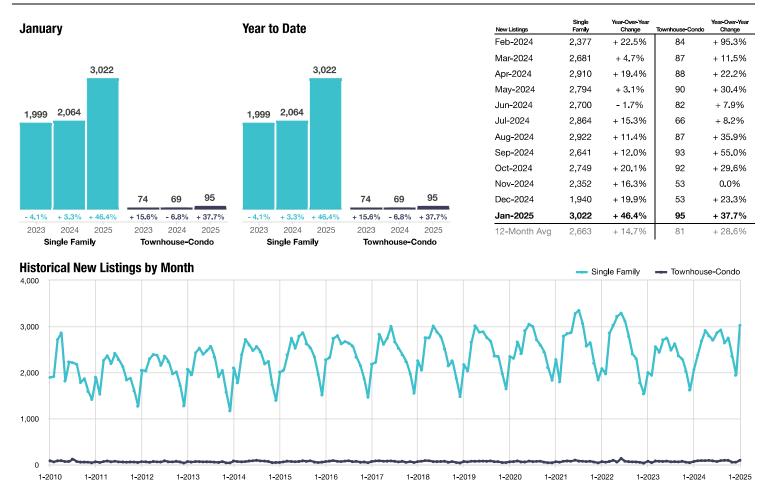
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Key Metrics	Historical Sparkbars	1-2024	1-2025	% Change	YTD 2024	YTD 2025	% Change
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Average Sales Price	1-2023 7-2023 1-2024 7-2024 1-2025	\$173,976	\$167,686	- 3.6%	\$173,976	\$167,686	- 3.6%
Percent of List Price Received	1-2023 7-2023 1-2024 7-2024 1-2025	96.6%	96.6%	0.0%	96.6%	96.6%	0.0%
Housing Affordability Index	1-2023 7-2023 1-2024 7-2024 1-2025	253	203	- 19.8%	253	203	- 19.8%
Inventory of Homes for Sale	i-2023 7-2023 1-2024 7-2024 1-2025	116	216	+ 86.2%	_	_	_
Months Supply of Inventory	1-2023 7-2023 1-2024 7-2024 1-2025	2.2	3.7	+ 68.2%	—	_	_

New Listings

A count of the properties that have been newly listed on the market in a given month.

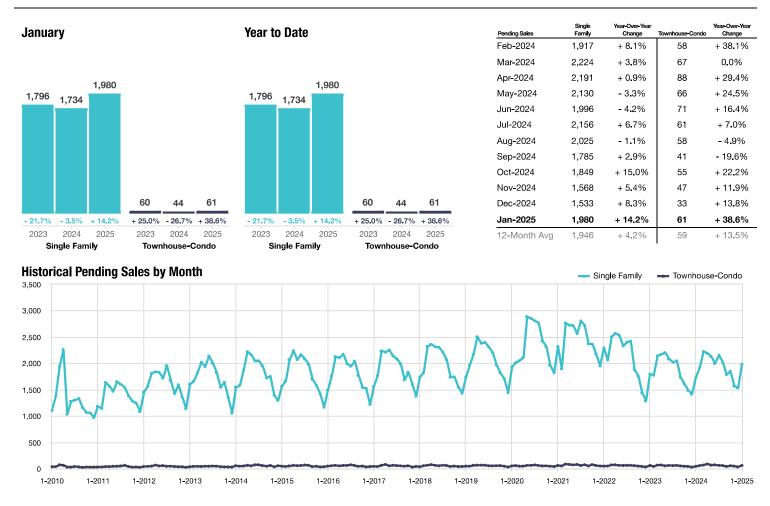
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Pending Sales

A count of the properties on which offers have been accepted in a given month.

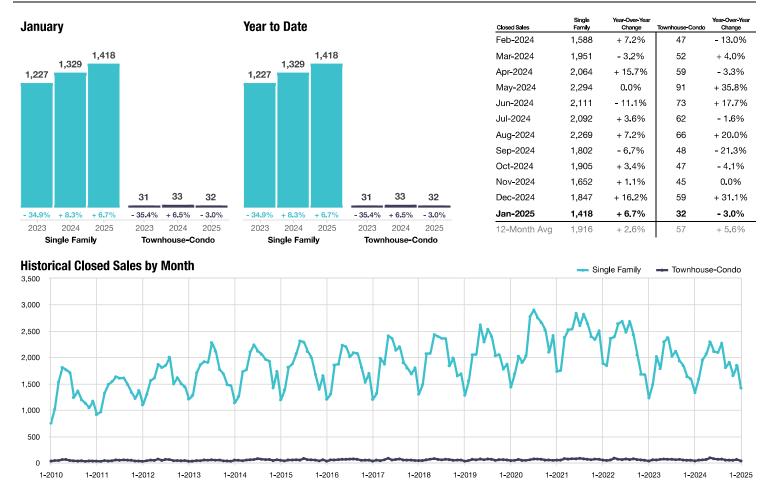
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Closed Sales

A count of the actual sales that closed in a given month.

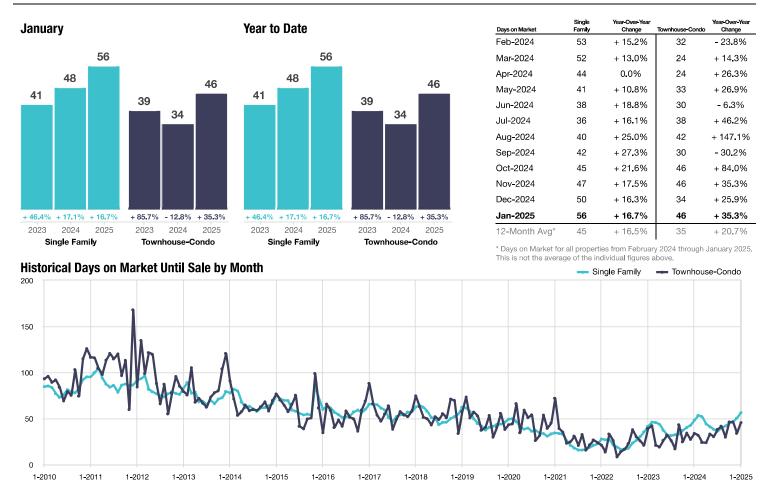
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Days on Market Until Sale

Average number of days between when a property is listed and when an offer is accepted in a given month.

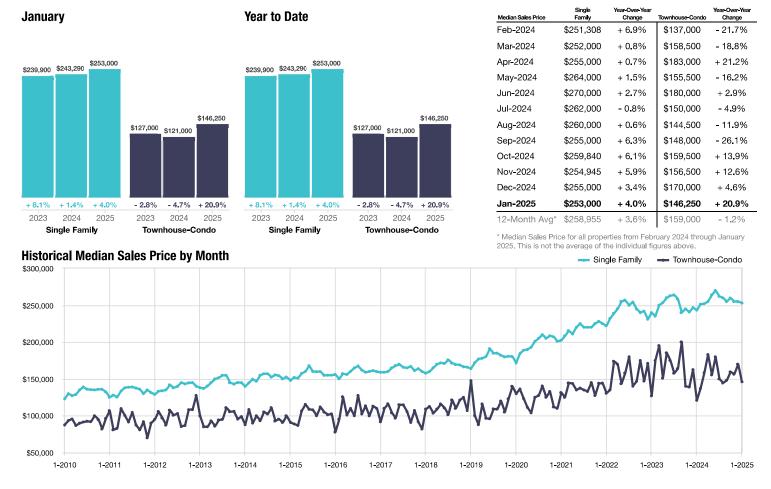
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Median Sales Price

Point at which half of the sales sold for more and half sold for less, not accounting for seller concessions, in a given month.

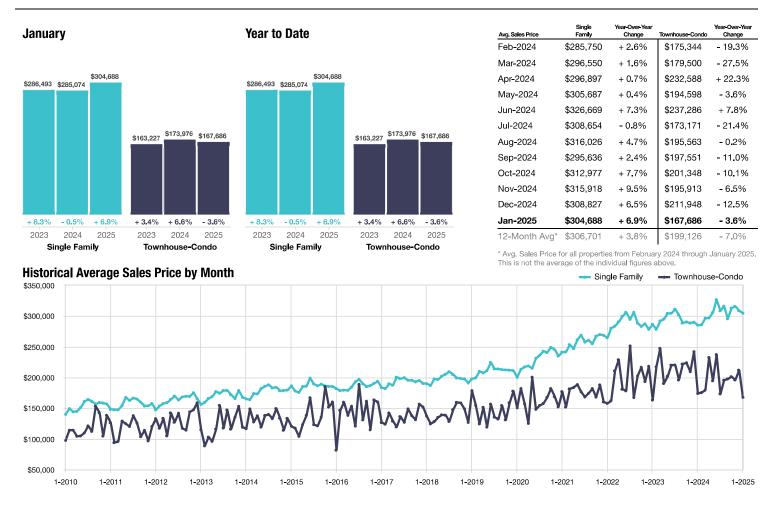
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Average Sales Price

Average sales price for all closed sales, not accounting for seller concessions, in a given month.

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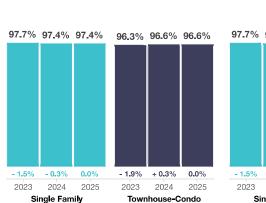


Percent of List Price Received

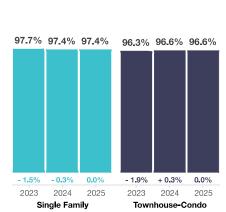
Percentage found when dividing a property's sales price by its most recent list price, then taking the average for all properties sold in a given month, not accounting for seller concessions.

Year to Date

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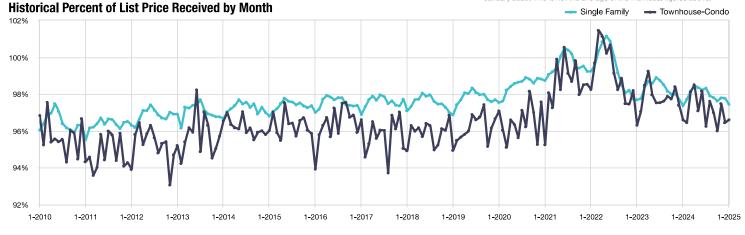


January



Pct. of List Price Received	Single Family	Year-Over-Year Change	Townhouse-Condo	Year-Over-Year Change
Feb-2024	97.7%	- 0.1%	96.4%	-0.7%
Mar-2024	98.2%	- 0.2%	98.1%	-0.4%
Apr-2024	98.5%	- 0.2%	98.5%	-0.7%
May-2024	98.4%	- 0.2%	97.1%	- 0.9%
Jun-2024	98.2%	- 0.7%	98.2%	+ 0.7%
Jul-2024	98.3%	- 0.4%	96.3%	- 1.2%
Aug-2024	97.9%	- 0.6%	97.6%	0.0%
Sep-2024	97.8%	- 0.4%	97.0%	- 0.9%
Oct-2024	97.6%	- 0.4%	96.0%	- 1.7%
Nov-2024	97.8%	- 0.2%	97.5%	- 0.9%
Dec-2024	97.8%	+ 0.1%	96.4%	- 1.0%
Jan-2025	97.4%	0.0%	96.6%	0.0%
12-Month Avg*	98.0%	- 0.3%	97.2%	- 0.6%

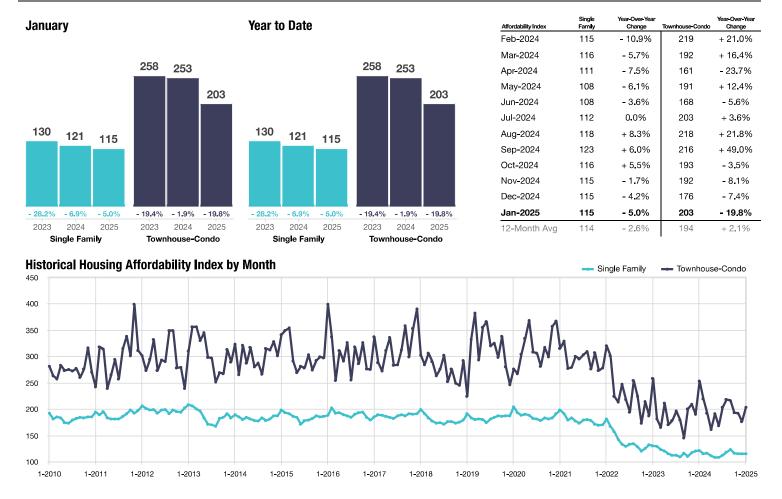
* Pct. of List Price Received for all properties from February 2024 through January 2025. This is not the average of the individual figures above.



Housing Affordability Index

This index measures housing affordability for the region. For example, an index of 120 means the median household income is 120% of what is necessary to qualify for the median-priced home under prevailing interest rates. A higher number means greater affordability.

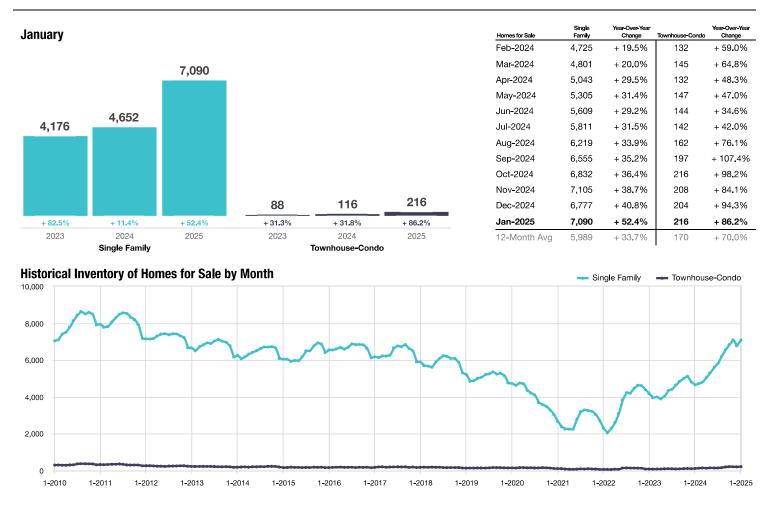
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Inventory of Homes for Sale

The number of properties available for sale in active status at the end of a given month.

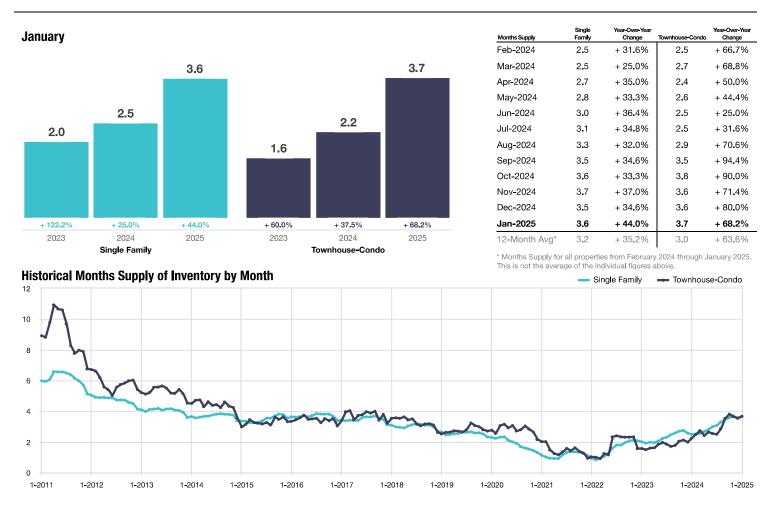
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Months Supply of Inventory

The inventory of homes for sale at the end of a given month, divided by the average monthly pending sales from the last 12 months.

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All Properties Overview Key metrics by report month and for year-to-date (YTD) starting from the first of the year.

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Key Metrics	Historical Sparkbars	1-2024	1-2025	% Change	YTD 2024	YTD 2025	% Change
New Listings	1-2023 7-2023 1-2024 7-2024 1-2025	2,133	3,117	+ 46.1%	2,133	3,117	+ 46.1%
Pending Sales	1-2023 7-2023 1-2024 7-2024 1-2025	1,778	2,041	+ 14.8%	1,778	2,041	+ 14.8%
Closed Sales	1-2023 7-2023 1-2024 7-2024 1-2025	1,362	1,450	+ 6.5%	1,362	1,450	+ 6.5%
Days on Market Until Sale	1-2023 7-2023 1-2024 7-2024 1-2025	48	56	+ 16.7%	48	56	+ 16.7%
Median Sales Price	1-2023 7-2023 1-2024 7-2024 1-2025	\$240,000	\$250,000	+ 4.2%	\$240,000	\$250,000	+ 4.2%
Average Sales Price	1-2023 7-2023 1-2024 7-2024 1-2025	\$282,374	\$301,646	+ 6.8%	\$282,374	\$301,646	+ 6.8%
Percent of List Price Received	1-2023 7-2023 1-2024 7-2024 1-2025	97.3%	97.4%	+ 0.1%	97.3%	97.4%	+ 0.1%
Housing Affordability Index	1-2023 7-2023 1-2024 7-2024 1-2025	123	116	- 5.7%	123	116	- 5.7%
Inventory of Homes for Sale	1-2023 7-2023 1-2024 7-2024 1-2025	4,768	7,306	+ 53.2%	—	—	_
Months Supply of Inventory	1-2023 7-2023 1-2024 7-2024 1-2025	2.5	3.6	+ 44.0%	_	-	_