

# You've got Cotality

## Take advantage of the Cotality tools provided by your MLS

The tools you use to run your business should streamline your daily workflows, enhance your ability to serve clients in the office and on the go, and keep you at the center of real estate.

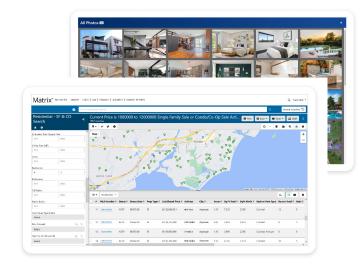
#### Matrix<sup>™</sup> - #1 MLS platform in North America

Matrix<sup>™</sup> is the heartbeat of daily operations for more than 1 million real estate professionals across North America and is essential to daily tasks and workflows to market listings and support clients through their homebuying and selling journey.

**Enhanced Dashboard** - add, remove, & rearrange individual dashboard elements to personalize your homepage to your specific needs.

**Client Activity Timeline** - gain insights on high priority active clients & their recent activities. Write notes, save searches, update their planner, and more.

**Revamped Search Experience** - that can be tailored just the way you want it.



## MLS-Touch® - Mobile MLS app

MLS-Touch® puts the MLS in the palm of your hand. As the top-rated real estate app, it's the essential tool for busy agents on the go. The app is so intuitively designed you'll be using it like a pro the first time you log in!

MLS-Touch is the only app that seamlessly integrates with Matrix, OneHome, and Realist to bring you even more enhanced features at your fingertips:

- Access listings, tax information, market insights, comparables, client activities on the go
- Seamlessly integrates with Realist tax data & premium maps\*
- Point your phone at any nearby listing within 400ft to get property details with a single tap of InstaView
- Access essential Transaction Desk documents from within the app\*
- Create beautiful digital listing ads on-the-go and amplify your brand with the SphereBuilder integration\*

\*Available in participating markets





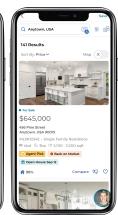
#### OneHome<sup>™</sup> - The search portal your clients will love

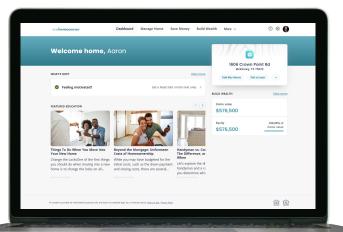
OneHome<sup>™</sup> from Cotality®, Matrix's exclusive invite-only home search portal, branded to you, is your new competitive edge to provide your clients with the gold standard search experience and data insights they deserve.

The Agent Portal gives you the option to view client favorites, activity levels, and recommend properties directly in OneHome. With the new Al-powered search\*, buyers upload aspirational photos and OneHome presents listings that match the vibe, lifestyle, & characteristics of the submitted image.

\*Available in participating markets







#### OneHomeowner<sup>™</sup>- Client retention homeowner hubs

OneHomeowner is the natural extension of OneHome and keeps you top-of-mind with homeowners by delivering personalized, valuable insights about their property.

The OneHomeowner Dashboard gives you a complete view of your clients, enabling deeper insights, stronger connections, and timely, relevant content. You can recommend trusted service providers, stay top of mind with personalized updates, and maintain engagement between transactions to ensure that your past clients and leads remember you when it is time to buy or sell again.

## Realist® - Unrivaled property insights & prospecting

Realist® is the most widely used tax database and property intelligence platform for agents in the U.S. and the gold standard of data providing valuable property history, neighborhood stats, market trends, analytics, and risk reports. It's also one of the most powerful prospecting tools in the industry. Realist empowers you to:

- Position yourself as the local market expert and help your clients make informed decisions.
- Prospect using hyper local intelligence to zero in on the right target audience for your niche, filling the top of your sales funnel with high-value buy and sell-side leads.
- Property-level hazard reports\* unveil potential natural hazard risks, including flood and wildfire, to help guide your clients' decision-making when it comes to property selection and insurance coverage.

\*Premium Flood Map and Hazard reports can be purchased on-demand.

These solutions are available to you as MLS member benefits! To learn more, access your Matrix Learning Lab to get exclusive resources and training vidoes that will help you power up your game & grow your business.